



**North American Equipment Dealers Association**

*"Committed to building the best business environment for North American equipment dealers"*

**B I O G R A P H Y**  
**Roger Gjellstad**  
**First Vice Chairman**  
**NAEDA Board of Directors**

Roger Gjellstad is first vice chairman of the North American Equipment Dealers Association.

Roger Gjellstad purchased Stanley Equipment Inc. ([www.stanleyequipment.com](http://www.stanleyequipment.com)) in 1976, Case-IH dealer, and is president and general manager. He also is president of six other Case-IH dealerships in western North Dakota and Montana.

In addition to serving on NAEDA's Executive Committee, Gjellstad is a member of the Audit & Finance Committee. He serves on the NAEDA board from the North Dakota Implement Dealers Association.

Gjellstad graduated from North Dakota State University in 1972, where he was member of Theta Chi fraternity. He worked for the International Harvester Company until 1974 when he joined Stanley Equipment.

Gjellstad is an active member of American Lutheran Church. He has served on numerous civic organizations and boards and is an active member of the volunteer fire department.

Gjellstad and his wife, Renae, have three children, and one grandson.

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The North American Equipment Dealers Association is based in Fenton, Mo. It provides educational, financial, legal assistance, and legislative services to approximately 5,000 dealers in the United States and Canada.

For more information or photo of Roger Gjellstad, call Kathy Bernard, North American Equipment Dealers Association, at 636/349-6219, or send an e-mail to [bernardk@naeda.com](mailto:bernardk@naeda.com).

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