



B I O G R A P H Y
Joe Nash
Second Vice Chairman
NAEDA Board of Directors

Joe Nash is second vice chairman of the North American Equipment Dealers Association.

Nash is chief operating officer of Delta Implement (www.deltaimplementco.com) and Ayres-Delta Implement (www.ayresdeltaimplement.com). The dealerships sell Case IH, New Holland and Kubota equipment from six locations in Mississippi.

Nash's grandfather was part of the dealerships' original ownership group, which opened the business in 1925. Nash is one of four third-generation family members who now own and manage the company.

In addition to serving on NAEDA's Executive Committee, Nash is a member of the Audit & Finance Committee. He is serving his second three-year term on the NAEDA board from the SouthEastern Equipment Dealers Association. In 2003, Nash became the first president of the SouthEastern association, which was created by the merger of the former Eastern and Mid-South associations.

Nash graduated from Rhodes College in Memphis, Tenn.

Nash is active in his community of Greenville, Miss. He is an elder in the First Presbyterian Church and a member of the Greenville Rotary Club. Nash is past president of the United Way of Washington County and YMCA Boys and Girls Club of Washington County. He is also president of the Greenville Arts Council.

The North American Equipment Dealers Association is based in Fenton, Mo. It provides educational, financial, legal assistance, and legislative services to approximately 5,000 dealers in the United States and Canada.

For more information or photo of Joe Nash, call Kathy Bernard, North American Equipment Dealers Association, at 636/349-6219, or send an e-mail to bernardk@naeda.com.

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