



**North American Equipment Dealers Association**

*"Committed to building the best business environment for North American equipment dealers"*

## **B I O G R A P H Y**



**Joseph R. Dykes**  
**Director, Outdoor Power Equipment Program**  
**NAEDA**

Joseph R. Dykes is associate director of Outdoor Power Equipment programs for the North American Equipment Dealers Association (NAEDA). He joined the association in May 2008.

Dykes also serves as executive vice president of the Mississippi Valley Equipment Association (MVEA), a position he's held since 1990. MVEA is one of 18 North American dealer associations affiliated with NAEDA.

Prior to joining MVEA, Dykes was employed with the American Soybean Association, headquartered in St. Louis, Mo.

Dykes graduated from Illinois State University in 1980 with a bachelor's degree in agribusiness.

Dykes and his wife, Mickey, have three children, Matthew, Brian and Katie.