



**NORTH AMERICAN
EQUIPMENT DEALERS
ASSOCIATION**

“Committed to building the best business environment for North American equipment dealers.”

NAEDA ASSOCIATE MEMBERSHIP

Benefits of associate membership

As an associate member of the North American Equipment Dealers Association, you are joining one of the longest running trade associations in North America.

For more than 100 years, NAEDA has been an advocate of dealer issues and a major provider of educational, financial, industry relations, legal, and legislative services to dealers in the United States and Canada.

As an associate member, you'll receive:

- ◆ **NAEDA Update** – a biweekly e-mail update of association and industry news and U.S. and Canadian legislative and regulatory information.
- ◆ **NAEDA Equipment Dealer** – the association's magazine features successful dealer profiles, new products, management tips, training guidance, and commentary from leading industry representatives.
- ◆ **NAEDA Buyer's Guide** – the annual directory of equipment industry manufacturers and suppliers.

Associate members also qualify to use select NAEDA services:

- ◆ **NAEDA Bankcard Program** – enroll in the industry's largest bankcard acceptance program, which features competitive discount rates on MasterCard and VISA transactions.
- ◆ **NAEDA Parcel Freight Program** – receive discounts on FedEx parcel ground and air shipments.
- ◆ **NAEDA Long Distance Program** – receive discounts on long distance telephone rates.

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Thank you for the opportunity to serve you.
