



## NAEDA EVENTS SUMMER 2023 - SPRING 2024

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**JULY 31, 2023**

Deadline to submit financials to  
Cost of Doing Business Study

**AUGUST 14, 2023**

Alberta Golf Tournament

**NOVEMBER 7, 2023**

OPE Dealer Management

**NOVEMBER 14, 2023**

Parts Counter Sales Training

**NOVEMBER 16, 2023**

Service Counter Sales Training

**DECEMBER 5, 2023**

Parts Counter Sales Training

**DECEMBER 7, 2023**

Service Counter Sales Training

**DECEMBER 15, 2023**

Deadline to participate in  
Workforce Development Survey

**JANUARY 9, 2024**

Wholegoods Management

**JANUARY 9, 2024**

Dealer Management

**JANUARY 11, 2024**

Service Warranty & Recovery

**JANUARY 23, 2024**

Parts Counter Sales Training

**JANUARY 25, 2024**

Service Counter Sales Training

**JANUARY 25, 2024**

Transformational Customer Service

**JANUARY 29-31, 2024**

North American Dealer Conference

**JANUARY 30, 2024**

Leadership Behaviors That  
Differentiate You From The Crowd

**FEBRUARY 2024**

Dealer-Manufacturer Survey  
Submissions

**MAY 2024**

Submit financials to Cost of Doing  
Business Study

**TO PARTICIPATE, VISIT...**

Golf Tournaments

[canadaequipfoundation.org/events](http://canadaequipfoundation.org/events)

Training

[dealerinstitute.org/courses/all-courses](http://dealerinstitute.org/courses/all-courses)

North American Dealer Conference

[nadealerconference.com](http://nadealerconference.com)

All Others

[naeda.com](http://naeda.com)