

DID YOU KNOW?

Your Customers Prefer Text Messaging.

- **89% of consumers** would rather communicate via text instead of calling you or filling out a form.
- **98% of text messages** are opened. 95% are opened within 3 minutes.
- **Fewer than 20%** of consumers answer phone calls or emails from unrecognized contacts.

Companies that Text Make More Money. Period.

- **'Contact Us' forms are outdated.** Kenect customers using the 'Text Us' widget get 260% more leads.
- **Texting is more efficient than phone calls, emails, and online chat,** reducing voicemails by 84% and on-hold calls by 81%.
- Kenect customers **generate 6% higher revenue** than peers.

Your Online Reviews and Reputation Matter.....A LOT.



93% of consumers use reviews to choose a business.



Online reviews are trusted as much as personal recommendations by 91% of consumers.



With Kenect, text requests for reviews have a 35% success rate in getting ratings and reviews, compared to a 98% ignore rate for email requests.

FIND OUT MORE

www.kenect.com | 888-972-7422

Schedule a Demo:
<https://smart.kenect.com/naeda>