



SERVICE PROVIDER ASSOCIATE MEMBER BENEFITS

TAKE ENGAGEMENT TO THE NEXT LEVEL

We deeply value the support of each Associate Member who engages with our association and the broader industry. As an Associate Member, you will gain access to a tailored suite of benefits and exclusive content on our website. Everything you require will be conveniently located online to gain Associate Members-only information.

NAEDA Service Provider Associate Member Benefits

NAEDA Service Provider and Solution Partner membership is designed for companies that support equipment dealers with products, services, and industry-specific solutions. Members gain year-round exposure, networking opportunities, and access to the NAEDA community.

Core Benefits (All Tiers)

VISIBILITY & PROMOTION

- Listing in the Associate Member Directory on NAEDA.com
- Company listed in Equipment Dealer Magazine (quarterly)
- New member announcement in NAEDA's newsletter and social media
- One (1) profile spotlight per year in NAEDA's newsletter + online
- Opportunity to contribute educational content (articles, webinars, podcasts)

ACCESS & ENGAGEMENT

- Complimentary member list (Company, Main Contact, Title, Phone Number and Address; no emails)
- Subscription to NAEDA Biweekly E-Newsletter
- Subscription to Equipment Dealer Magazine (quarterly)
- Access to NAEDA Community App for networking and news

MEMBERSHIP TIERS

MEMBERSHIP TYPE	ANNUAL DUES
NATIONAL ASSOCIATE MEMBER (U.S./CANADA)	\$2,500
REGIONAL ASSOCIATE MEMBER (U.S. - REGION UP TO 5 STATES)	\$750
REGIONAL ASSOCIATE MEMBER (CANADA)	\$900

PARTNER PROGRAM ACCESS

- Exclusive access to NAEDA-endorsed programs:
- Healthcare offerings
- Retirement plans
- HR and compliance services
- Workforce development solutions
- and more

EXCLUSIVE DISCOUNTS FOR ASSOCIATE MEMBERS

- 15% off advertising purchases over \$5,000
- 10% off advertising purchases under \$5,000
- First-access to event sponsorship opportunities

FOR MORE INFORMATION VISIT [▶ NAEDA.COM/MEMBERSHIP](https://naeda.com/membership)

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